



AGREEMENT MADE BETWEEN

WBZTV4

CONTRACT NO. REV. 1061-58321-1

DATE PRINTED 09/18/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND PAGE 6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME OBAMA FOR AMERICA Required 3050 K St NW Ste 100 PO BOX 8102 AND Announcement 28 days **ADDRESS** Washington DC 20007-5108 Chicago IL 60680-8102 prior notice USA USA CONTACT PRODUCTOBAMA/D/PRES LOCAL AGENCY EST. NO. PRODUCT 1301 PAT CASHEN POLITICAL SALESPERSON 1781SKEDC CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/01/12 NO. WEEKS: 2

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME			PROOF	TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 FIXED	M-Th,Su	2	04:29A	05:00A	30S	09/18/12-09/23/12	WBZ NEWS	2	200.00	400.00
2 FIXED	M-Th,Su	2	04:29A	05:00A	30S	09/25/12-09/30/12	WBZ NEWS	2	200.00	400.00
3 FIXED	M-F	2	05:00A	05:56A	30s	09/18/12-09/21/12	WBZ NEWS	2	500.00	1000.00
4 FIXED	M-F	2	05:00A	05:56A	30S	09/25/12-09/28/12	WBZ NEWS	2	500.00	1000.00
5 FIXED	M-F	1	07:00A	09:00A	30S	09/18/12-09/21/12	THE EARLY SHOW	1	500.00	500.00
6 FIXED	M-F	1	07:00A	09:00A	30s	09/25/12-09/28/12	THE EARLY SHOW	1	500.00	500.00
7 FIXED	Sa	1	08:00A	10:00A	30S	09/22/12-09/29/12	SATURDAY EARLY SHOW	2	900.00	1800.00
8 FIXED	Su	1	07:00A	A00:80	30S	09/23/12-09/23/12	WBZ NEWS	1	585.00	585.00
9 FIXEC	Su	1	08:00A	09:00A	30s	09/30/12-09/30/12	WBZ NEWS	1	765.00	765.00
10 FIXED	Su	1	08:57A	10:30A	30s	09/23/12-09/30/12	CBS SUNDAY MORNING	2	1800.00	3600.00
11	M-F	3	09:00A	10:00A	30s	09/18/12-09/21/12	RACHAEL RAY	4	550.00	2200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134 AND

WBZ TV 4

			AND	polytopenson production and a second contraction of the second contrac	PAGE 2
6441 NAME AND ADDRESS	AGENCY (OR SERVICE) GMMB, INC. 3050 K St NW Ste Washington USA	ACTING AS AGENT FOR 17 100 DC 20007-5108	OBAMA FOR AMEI PO BOX 8102 Chicago USA	(OR AGENCY AND ADVERTISER) RICA IL 60680-8102	Cancellation Notice Required Announcement 28 days prior notice
CONTACT			PRODUCTOBAMA	/D/PRES	
LOCAL SALESPERSO	PAT CASHEN POLITION	CAL AGENCY EST. NO. 1781SKEDC	PRODUCT 1303	1]
NATIONAL SALESPERSO	ON .				

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/01/12

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NO. WEEKS:

2

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ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
FIXEC		1	1			09/24/12-09/24/12				
12 FIXED	М-Б	3	09:00A	10:00A	30S	09/25/12-09/28/12 10/01/12-10/01/12	RACHAEL RAY	4	550.00	2200.00
13 FIXED	M-F	1	10:00A	11:00A	30s	09/18/12-09/21/12	LET'S MAKE A DEAL	1	810.00	810.00
14 FIXED	M-F	1	10:00A	11:00A	30s	09/25/12-09/28/12	LET'S MAKE A DEAL	1	810.00	810.00
15 FIXED	M-F	1	11:00A	12:00N	30s	09/18/12-09/21/12	PRICE IS RIGHT	1	990.00	990.00
16 FIXED	M-F	1	11:00A	12:00N	30s	09/25/12-09/28/12	PRICE IS RIGHT	1	990.00	990.00
17	M-F	1	12:00N	12:27P	30s	09/18/12-09/21/12	WBZ NEWS	1	600.00	600.00
18	M-F	1	12:00N	12:27P	30s	09/25/12-09/28/12	WBZ NEWS	1	600.00	600.00
19 FIXED	M-F	2	12:27P	02:00P	30S	09/18/12-09/21/12	CBS SOAP ROTATION	2	550.00	1100.00
20 FIXED	M-F	1	12:27P	02:00P	30S	09/25/12-09/28/12	CBS SOAP ROTATION	1	550.00	550.00
21	M-F	3		04:00P	30s	09/18/12-09/21/12 09/24/12-09/24/12	DR. PHIL	4	600.00	2400.00
FIXED										

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





3050 K St NW Ste 100

PAT CASHEN POLITICAL

GMMB, INC.

Washington

USA

AGREEMENT MADE BETWEEN

WBZ TV 4

CONTRACT NO. REV. 1061-58321-1

3

Cancellation Notice

Announcement 28 days

DATE PRINTED 09/18/12

PAGE

Required

prior notice

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906

OBAMA FOR AMERICA

PO BOX 8102

Chicago

IL 60680-8102

USA

PRODUCTOBAMA/D/PRES

1301 **PRODUCT**

CODE

NATIONAL SALESPERSON

SALESPERSON

6441

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/01/12 2

AGENCY EST. NO.

1781SKEDC

DC 20007-5108

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-ethnicity	•	SPOTS	POTS TIME		I I I I I I I I I I I I I I I I I I I		TOTAL			
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 FIXED	M-F	3	03:00P	04:00P	30s	09/25/12-09/28/12 10/01/12-10/01/12	DR. PHIL	4	600.00	2400.00
23 FIXED	M-F	3	04:00P	05:00P		09/18/12-09/21/12 09/24/12-09/24/12	JUDGE JUDY	4	800.00	3200.00
24 FIXED	M-F	3 1	04:00P	05:00P	30S	09/25/12-09/28/12 10/01/12-10/01/12	JUDGE JUDY	4	800.00	3200.00
25 FIXED	M-F	2 1	07:00P	07:28P	30s	09/18/12-09/21/12 09/24/12-09/24/12	WHEEL OF FORTUNE	3	1800.00	5400.00
26	M-F	2	07:00P	07:28P	30s	09/25/12-09/28/12 10/01/12-10/01/12	WHEEL OF FORTUNE	3	1800.00	5400.00
27 FIXED	M-F	2	07:28P	07:57P	30s	09/18/12-09/21/12	JEOPARDY !	2	2800.00	5600.00
28 FIXED	M-F	2	07:28P	07:57P	30S	09/25/12-09/28/12	JEOPARDY !	2	2800.00	5600.00
29 FIXE	Sa	1	07:00P	07:28P	30s	09/22/12-09/29/12	WHEEL OF FORTUNE	2	810.00	1620.00
30 FIXE	Sa	1	11:35P	12:05A	30s	09/22/12-09/22/12	THE INSIDER	1	450.00	450.00
31 FIXE	sa - STYLEBOSTON	1	11:35P	12:05A	30s	09/29/12-09/29/12		1	450.00	450.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY





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		ANL			PAGE 4
6441	AGENCY (OR SERVICE) A	CTING AS AGENT FOR 17890	ADVERTISER (OR AG	ENCY AND ADVERTISER)	Cancellation Notice
NAME	GMMB, INC.	1	OBAMA FOR AMERICA		
AND	3050 K St NW Ste 1	00	PO BOX 8102		Required
AND					Announcement 28 days
ADDRESS	Washington USA	DC 20007-5108	Chicago USA	IL 60680-8102	prior notice
CONTACT			PRODUCTOBAMA/D/PRES	3	
LOCAL SALESPERSO	PAT CASHEN POLITICA	L AGENCY EST. NO. 1781SKEDC	PRODUCT 1301 CODE		1
NATIONAL SALESPERSO	N]
BROADCAS	ST SCHEDULE STARTING 0	9/18/12 AND ENDING 10/01	/12 NO. WEEKS:	2	1

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
32 FIXED	м	1	07:58P	09:00P	30s	09/24/12-10/01/12	HOW I MET MOM/PARTNERS	2	13000.00	26000.00
33 FIXED	м	1	09:00P	10:00P	30s	09/24/12-10/01/12	2 BROKE GIRLS/MIKE & MOLLY	2	14000.00	28000.00
34 FIXED	W	1	09:30P	11:00P	30s	09/19/12-09/19/12	BIG BROTHER FINALE	1	18000.00	18000.00
35 FIXED	Th	1	07:58P	09:00P	305	09/27/12-09/27/12	BIG BANG THEORY/TWO AND A	1	14000.00	14000.00
36 FIXED	Su	1	09:00P	10:00P	30s	09/23/12-09/23/12	THE GOOD WIFE	1	9000.00	9000.00
37 FIXED	Su	1	09:00P	10:00P	30s	09/30/12-09/30/12	THE GOOD WIFE Total Contract:	1 71		13500.00 165620.00
					-	Jul	Billing Summary ————————————————————————————————————		Total	
					Qtr 3		.00 134870.00 <u>Nov</u> <u>Dec</u>		134870.00 <u>Total</u>	1
					Qtr 4		.00 .00		30750.00	
								GF	165620.00	

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